New Revenue Opportunities

WITH ALARM.COM FOR BUSINESS

ALARM.COM® for BUSINESS

The smarter choice for their business—and yours.

When your customer's most important resource is their own time, it's important to ensure their business performs exactly as they need it to when it matters most. Give your customers ultimate control over their business with Alarm.com for Business.
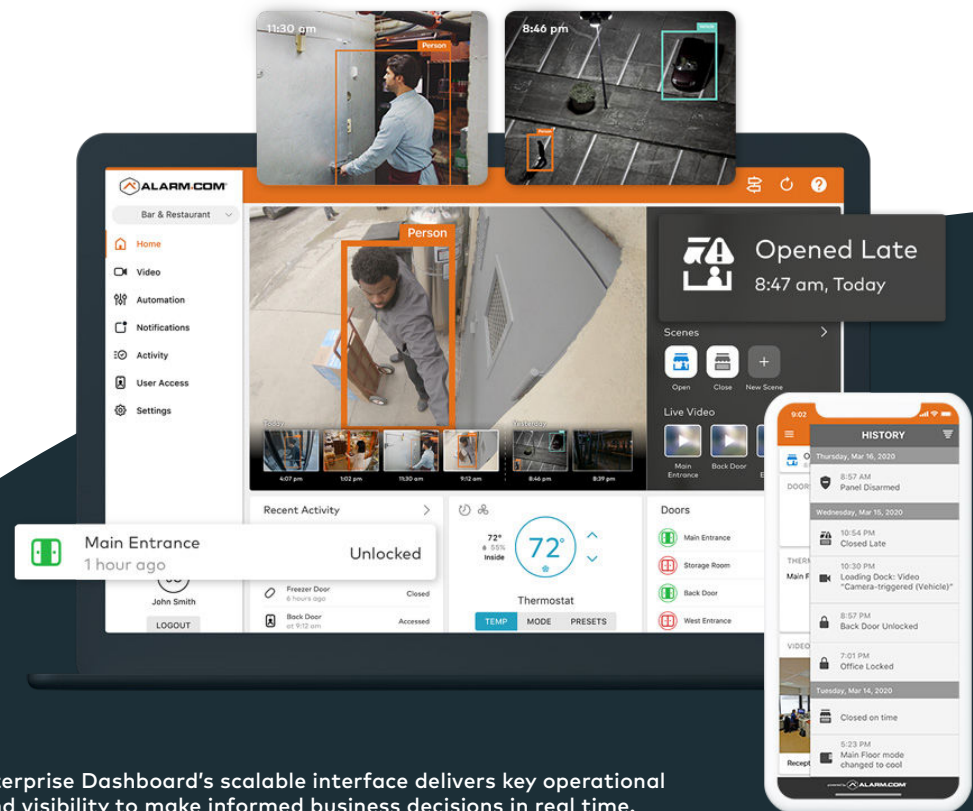
ACCESS CONTROL

VIDEO SURVEILLANCE

MULTI-LOCATION SECURITY

BUSINESS INSIGHTS

ENERGY MANAGEMENT

The Enterprise Dashboard's scalable interface delivers key operational data and visibility to make informed business decisions in real time.

Protect

Commercial-grade protection across one or many locations.

+ Instant notifications about unexpected activity

+ Cloud-based video monitoring for real-time insights

+ Smart locks and connected card readers for seamless access management

Control

Your customer's most important resource? Their own time and energy.

+ Fewer false alarms

+ Increased operational efficiency

+ More energy savings with less waste

+ Cost-effective loss prevention

Connect

The best way to see the whole picture—anywhere, anytime.

+ One app, one dashboard, one view for every location

+ Data-driven insights for smarter business decisions

+ Real-time management of intrusion, energy, access, and video

"Alarm.com is a great platform for business because it's an all-in-one simple application. We don't have any issues with tying the access control into the cameras, to the security or to the locks. It makes it very easy for us to offer our business clients a one-stop shop."

KEVIN PRICE, DISTRICT SALES MANAGER, VINTAGE SECURITY
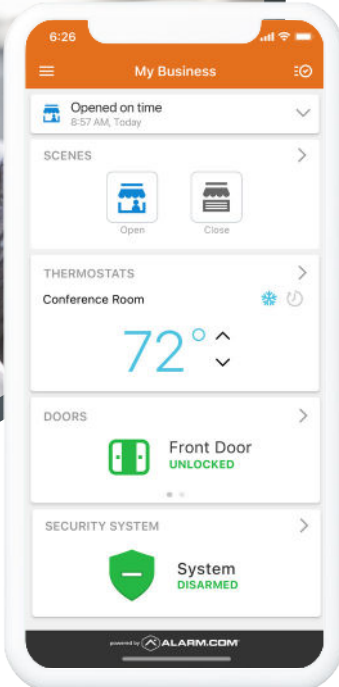
How Customers Win with Alarm.com for Business

A smarter way to do business—for your customers and for you.

Alarm.com doesn't just secure your customers' business, it keeps getting smarter—so your customers can, too.

Customers can enjoy next-level insights and awareness thanks to:

+ Data-driven insights and daily, weekly, and monthly reports

+ Unexpected activity alerts and tools to streamline day-to-day operations

+ Automatic software updates, end-to-end encryption, and two-factor authentication

"You're already stressing when you're starting a business or running a business. The Alarm.com platform alleviates some of that stress and gives us more accessibility. It's a world off your shoulders to be able to be distant from your business."

ADAM BALL, OWNER, OUTER BANKS DISTILLING

Watch this and other Alarm.com Success Stories at youtube.com/AlarmDotCom.

How You Win with Alarm.com

Everything you need to succeed.

Partnership with Alarm.com includes our award-winning suite of Partner Success Services and advanced digital tools. With innovative sales programs, interactive training programs, mobile apps for seamless installs, and a suite of powerful marketing tools and co-brandable assets, we add value to every aspect of your business.

EDUCATION

Equip your team with award-winning training tools.

+ **Academy Online** is an on-demand training library to help your team connect with customers and deliver the protection they need.

+ Our **Certified Technician Training** program gives teams a full picture of installation and troubleshooting for seamless installs.

+ The **Knowledge Base** offers resources like installation guides, troubleshooting tips, and FAQs.

ENGAGEMENT

Create high-value customers for life with ready-to-use resources.

+ Our **Premier Partner Program** creates account activation incentives, unlocking access to member-exclusive tools.

+ The **Sales and Marketing Portal** features materials custom-made for your business to help drive brand impressions.

+ **Complimentary branded webpages** make it easy to set up an Alarm.com hub within your existing company website to drive traffic and boost search rankings.

SERVICE

Streamline your operations and boost customer satisfaction.

+ The **MobileTech** app empowers techs in the moment, with essential commands and diagnostics for easier installation and system set-up.

+ Contact **CORE Support** for quick, complete answers to your install inquiries.

+ **On-Site Wrap Up**, an award-winning MobileTech checklist, ensures your techs deliver consistent, high-quality service every time.

Visit alarm.com/NewPartner to see all of our award-winning resources to increase your profits.

Partner Success Services Awards and Recognition

2022 CE Pro Quest for Quality - Category Kudos
Best RMR Support Programs

2022 CE Pro Quest for Quality - Category Kudos
Best Lead Generation

2021 CE Pro Quest for Quality - Silver
Best RMR Support Programs

2021 EdTech Cool Tool Awards, e-learning
Alarm.com CORE

2020 Business Intelligence Group
Excellence in Customer Service
Alarm.com CORE

2019 TechHome Mark of Excellence
Alarm.com Academy Training Program
Alarm.com app - Smart Signal

8:46
Back Door Accessed by Joe Smith

SMARTER
Video Monitoring & Surveillance

Putting the power in your customers' hands.

With Alarm.com, commercial-grade cameras, cloud storage, and intelligent analytics come together to provide superior monitoring for any type of business.

Your customers can:

+ View live video streams from wherever they are, whenever they want

+ Ensure secure, tamper-proof video insight through both local and cloud recording

+ Receive video alerts that grow smarter as they learn which activity is important

+ Track the movement of people in and around their business with Business Activity Analytics

Customers will enjoy the benefits of:

+ Commercial-grade cameras

+ Cloud storage

+ 24/7 Video Health Monitoring

+ Intelligent analytics

Alarm.com OpenEye Commercial Cloud Platform

OpenEye, an Alarm.com subsidiary, offers a cloud-based video management platform for commercial applications of 16+ cameras. Customers can seamlessly integrate Alarm.com access control and intrusion systems with OpenEye video to easily move between interfaces and sync Alarm.com event data to create and search for alerts.

Commercial Hardware

+ Rugged, impact-resistant, waterproof, and dust-proof casings for the toughest commercial applications

+ Supports 24/7 Onboard and CSVR Recording plus Business Activity Analytics

+ Power over Ethernet (PoE) design means less wiring and easier installs

+ Select Pro Series cameras are equipped with Perimeter Guard™ capabilities that proactively deter unwanted visitors using the camera's powerful speaker and microphone[†]

+ Now with a smaller camera option and Two-Way Audio capabilities on select cameras[▲]

+ Compliant with Section 889 of the NDAA[*]

[†] *Exclusive feature on VC727P and VC728PF cameras.*

[▲] *Exclusive VC727P Mini-Bullet feature.*

[*] *All information herein accurate as of November 22, 2022.*
  Read Alarm.com's NDAA Statement at alarm.com/legal for additional information.
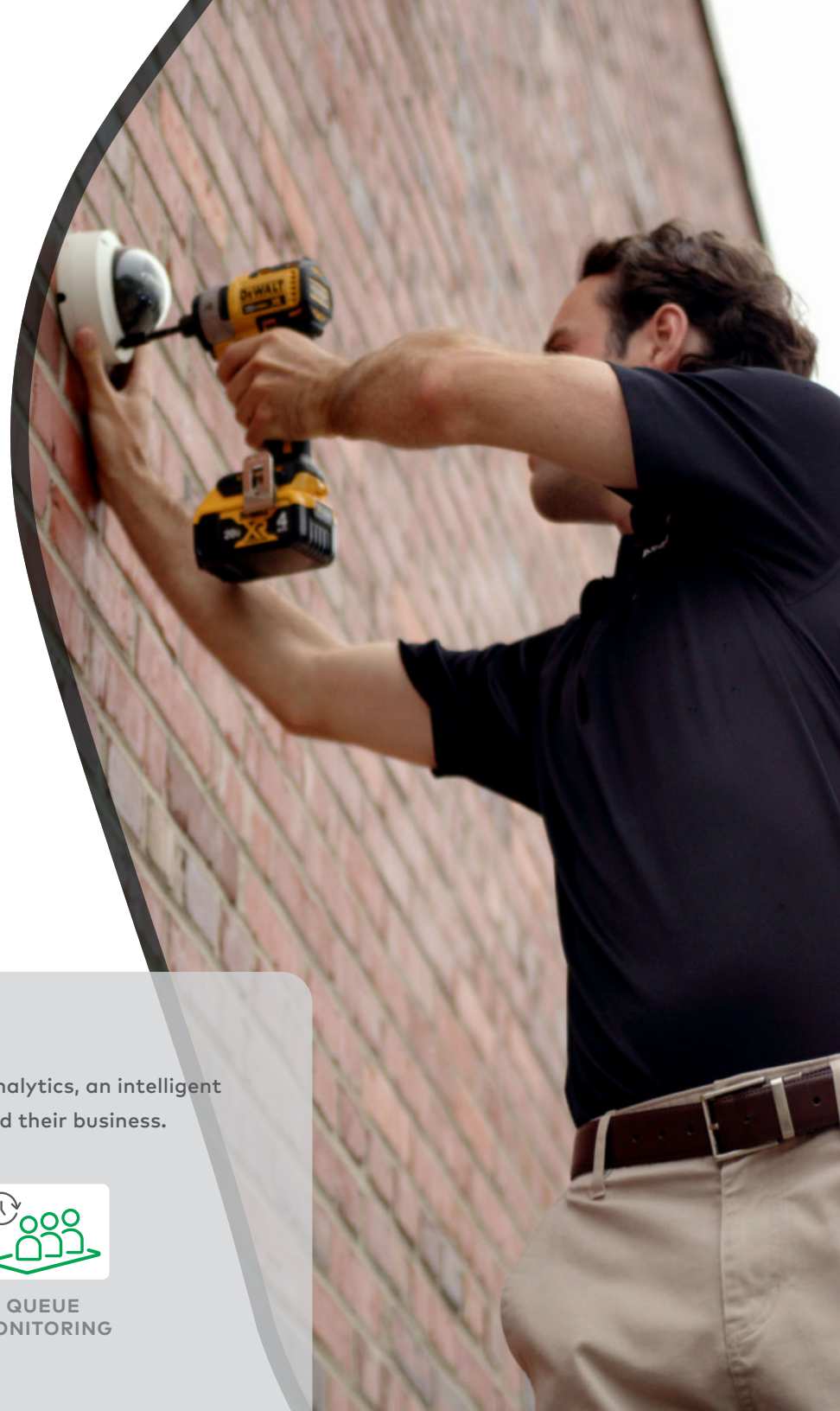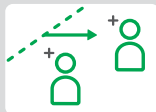
Business Activity Analytics

Help customers manage their business strategically with Business Activity Analytics, an intelligent feature that allows customers to track the movement of people in and around their business.
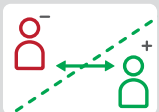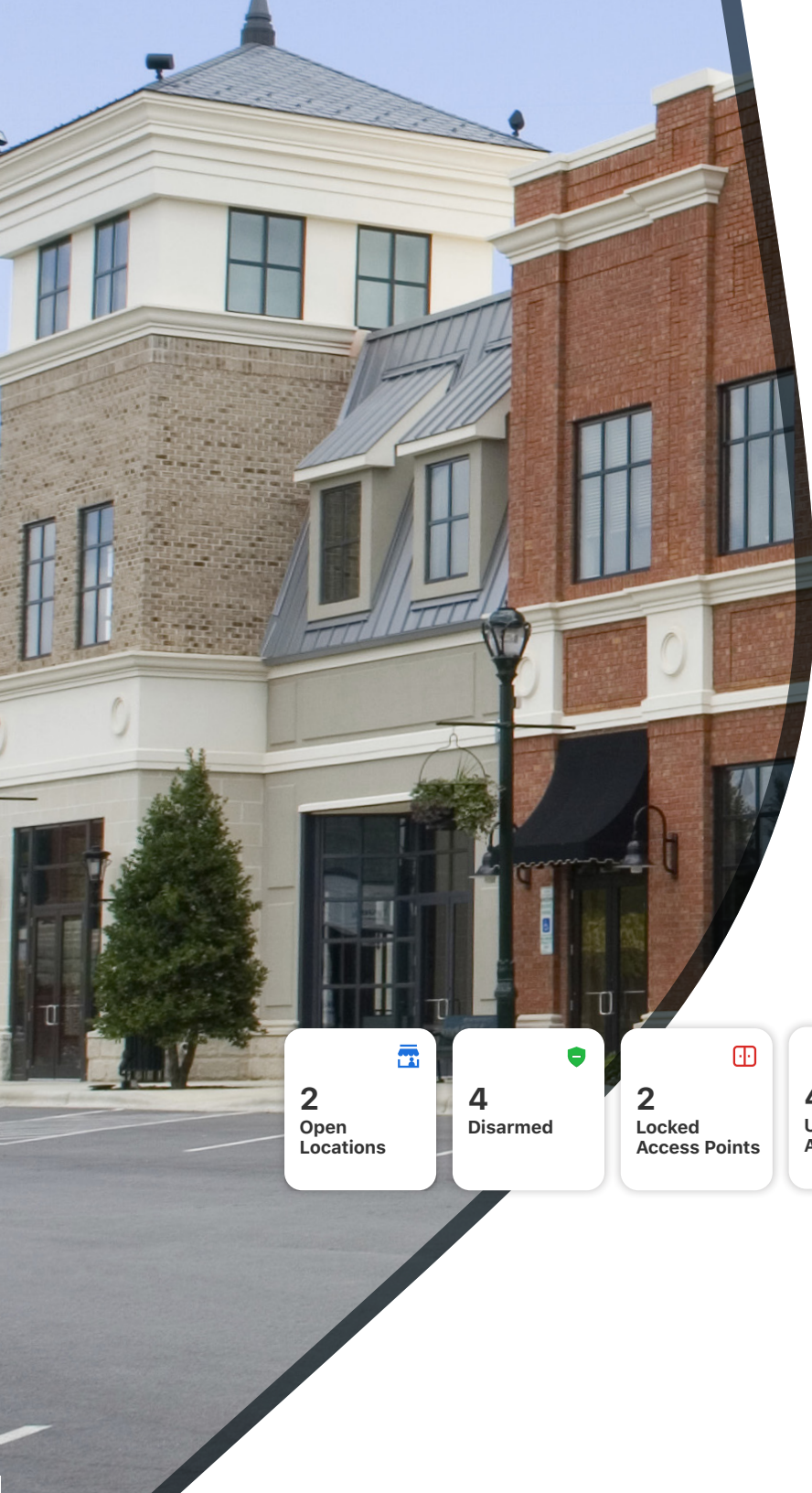
OCCUPANCY TRACKING   **PEOPLE COUNTING**   **HEAT MAPPING**   **CROWD GATHERING**   **QUEUE MONITORING**

Multi-Location Management

More locations. Better data. Smarter insights.

Our Enterprise Dashboard offers a single, scalable interface for real-time management of intrusion, energy, door access, and video systems across multiple business locations.

+ Intrusion detection
+ Door access

+ Video system activity
+ Energy usage

Customers can easily filter across locations by:

+ Arming state
+ Open and close times

+ Access status

2 Open Locations

4 Disarmed

2 Locked Access Points

4 Unlocked Access Points

Name	Business Status	Panels			Access Points
Boston	Opened On Time 9:04 am, Today	Disarmed			2 Locked
Phoenix	Opened Late 9:08 am, Today	Panel Disarmed	Partition 2 Armed Away		Back Entry Lock Unlocked

SMARTER
Access Control

Solutions for complete control—and comprehensive peace of mind.

Customers will enjoy cloud-based access control in a scalable package that grows with their business:

+ Easy to manage via single Alarm.com app and dashboard

+ Allows as many users as the customer wants—or doesn't

+ Mobile Credentials

+ Card readers connect to smart locks for secure, easy access management

+ Supports all property types

With powerful multi-site management, mobile credentials, swipe to disarm, expiring access, access history reports, and bulk user management, your customers can easily manage a wide range of access control and intrusion setups—all through Alarm.com's user-friendly website and app.
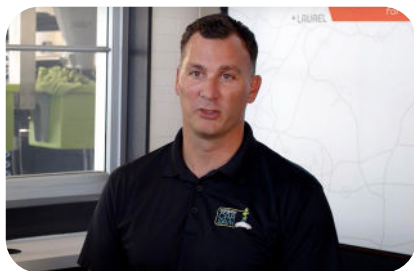
"Alarm.com has allowed me to reduce the administrative overhead involved with onboarding and decomissioning staff."

CHRIS RIVERA, CO-OWNER, CANTON CAR WASH

Watch this and other Alarm.com Success Stories at youtube.com/AlarmDotCom.

Energy Management

Always-on temperature monitoring, real-time notifications, and historical reports.

Keep businesses comfortable and inventory safe with:
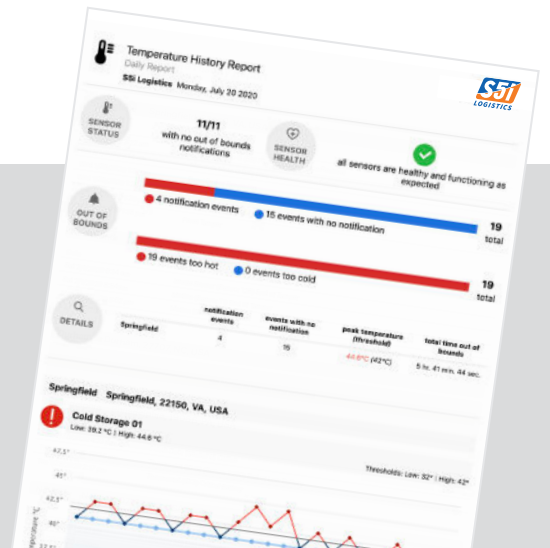
+ Smart thermostats

+ Temperature sensors

+ Smart lighting

Customers enjoy greater energy savings through:

+ Thermostat schedules

+ Locked on-site controls

+ Out-of-range alerts for climate-controlled assets

Front Dining Area Thermostat
Updated: 25 Jun, 1:23 PM

Current
73°

40%

Target Temp

72°

❄️	⏱	⚙
Mode	Schedule	Fan
Cool	Off	AUTO

Temperature Monitoring Reporting

Protect critical assets by monitoring the temperatures of freezers/refrigerators, server rooms, medical supplies, and more. Receive alerts if temperatures exceed a set range and retrieve historical reports summarizing temperature conditions for compliance.

Temperature History Report
Daily Report
SSi Logistics Monday, July 20 2020

SENSOR STATUS 11/11 with no out of bounds notifications

SENSOR HEALTH all sensors are healthy and functioning as expected

OUT OF BOUNDS
4 notification events 15 events with no notification 19 total
19 events too hot 0 events too cold 19 total

DETAILS

	notification events	events with no notification	peak temperature (threshold)	total time out of bounds
Springfield	4	15	44.6°C (42°C)	5 h. 41 min. 44 sec.

Springfield Springfield, 22150, VA, USA

Cold Storage 01
Low: 39.2 °C | High: 44.6 °C

Thresholds: Low: 32° | High: 42°

Join the Alarm.com Partner Community

As a licensed service provider, your success becomes our mission. We'll support you at every step as you delight your customers, capture new opportunities, and accelerate your business.

If you'd like to expand your commercial footprint and explore new revenue opportunities with Alarm.com for Business, contact commercialsales@alarm.com.

ALARM.COM®

alarm.com/new-partner